

COUNCIL ON AGING Annual Conference



2008

*It's YOUR Future...
Make sure it's senior-friendly!*



COUNCIL on AGING

YOUR SOURCE AND VOICE ON SENIOR ISSUES

3205 Freedom Dr, Ste 29, Charlotte, NC 28208
704.391.5216 • www.charmeckcoa.org

Tuesday, May 6, 2008
8:30 am – 3:00 pm

Levine Senior Center
1050 DeVore Lane
Matthews, NC 28105



Make Your Reservations NOW!

GRACIOUSLY SPONSORED BY:

Moore & Van Allen

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Healthy@Home
Carolinas Medical Center



Council on Aging is pleased to partner
with Charlotte AHEC to facilitate Annual
Conference 2008.

COMMUNITY PARTNER:



JUST WHAT IS SENIOR-FRIENDLY AND WHY IS IT SO IMPORTANT?

A National Perspective...

Currently in the United States, the baby boomer generation is approximately 77 million people, the largest generation in our country's history. In North Carolina alone, the number of older adults has reached over one million. As these "boomers" age, demographic shifts will lead to the creation of policies, legislation and program reform to ensure their quality of life.

One aspect that will ensure their quality of life will be a *senior-friendly* community.

AARP Livable Communities: An Evaluation Guide describes a livable, *senior-friendly* community as a "community that has affordable and appropriate housing, supportive community features and services, and adequate mobility options, which together facilitate personal independence and the engagement of residents in civic and social life."

The mission of Council on Aging is to transform Charlotte-Mecklenburg into a *senior-friendly* community through education and advocacy.

The Importance to Charlotte-Mecklenburg's Aging Population...

In the next 20 years, Mecklenburg County will experience a 260% growth in the adults over age 60. That's around 250,000



people 60 or older;

Mecklenburg County's older adult population is now increasing at a greater rate than that of the population of children;

Transforming

Charlotte-Mecklenburg into a *senior-friendly* community not only benefits the increasing number of older adults, it will also provide a better quality of life for everyone.

Council on Aging's Vision...

Council on Aging envisions a community...

- Where the aging process is recognized as natural and considered desirable;
- Where older adults are respected, protected and can live fully with dignity and grace;
- Where public policy is consistently developed with consideration of the impact on the aging population;
- Where older adults can expect to experience the best possible quality of life, the best physical and mental health through easy access to nutrition, socialization, exercise, health care, recreation, and independence enabled by mobility and a *senior-friendly* design.

To accomplish that vision, Council on Aging has identified three priority areas to currently focus efforts for transforming Charlotte-Mecklenburg into a *senior-friendly* community: Housing, Caregiving and Transportation.

FULFILLING EXPECTATIONS...

Council on Aging wants Annual Conference 2008 to provide information that will help you advocate for a *senior-friendly* Charlotte-Mecklenburg. You can expect to:

- Learn about the important components necessary to make a community livable and *senior-friendly*;
- Be updated on the current Council on Aging focus areas of *Housing, Caregiving* and *Transportation* as they relate to a more successful aging process;
- Explore the specific aspects of a *senior-friendly* community during the morning and afternoon breakout sessions;
- Generate discussion and a list of opportunities and necessary actions to help Charlotte-Mecklenburg best meet the needs of the increasing aging population;
- Learn how to become involved and contribute to making Charlotte-Mecklenburg more livable and *senior-friendly*.



Make Your Reservations NOW!

REGISTRATION FORM...

Pre-registration is required.

Registration Fee: \$95 (before April 22, 2008)

Registration Fee: \$110 (after April 22, 2008)

Charlotte AHEC has approved this conference for Continuing Education Credits (CEU's). 0.40 CEUs will only be awarded to participants who attend the entire conference. No partial credit will be awarded.

First Name MI Last Name

Last 4 digits of SS# (Required) Credentials

Employer Position/Dept.

Employer Address County

City State Zip

Home Address

City State Zip

Work Ph. Home Ph.

Email Address

Disclaimer: By providing your fax number, email address and telephone number, you have granted permission for us to contact you via the numbers and address indicated. Would you like your name removed from our mailing list? Yes No

Breakout Preferences: *(Please choose one per session)*

Morning: (A)Housing (B)Caregiving (C)Transportation

Afternoon: (A)Housing (B)Caregiving (C)Transportation

Meal Option: Please check for vegetarian meal.

Payment: Amount enclosed \$ _____

Check *(Make checks payable to Charlotte AHEC)*

Visa MasterCard Discover American Express

Account # or Bus. Unit/Dept. # Exp. Date

Cardholder's Signature or Dept. Head Signature

Mail Form and Payment to:

Charlotte AHEC - ATTN: Registrar
PO Box 32861, Charlotte, NC 28232-2861
Or Fax to 704.512.6560 or 704.512.6568
Online Registration: **www.charlotteahec.org**

For Office Use Only:

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CK # _____ Amount \$ _____

**Questions?
704-512-6551**

Individuals requiring reasonable accommodations under the Americans Disabilities Act (ADA) in order to participate fully in this continuing education activity, please contact Travis Shaw, 704-512-6551 or travis.shaw@carolinashealthcare.org by 4/22/08.

PROGRAM AGENDA...

- 8:30 AM Registration/Continental Breakfast**
- 9:30 AM Welcome**
- 10:00 AM Keynote Address**

*Elinor Ginzler, Senior VP, Livable Communities Strategies,
Office of Social Impact, AARP*

- 11:00 AM Break**

*Please visit Exhibitors
located in the Multipurpose Room.*

- 11:15 AM Morning Breakout Sessions***

(Session A) Housing:

***It's more than just a roof over our head! What are the
components of livable homes and communities?***

*Richard Duncan, MRP, Executive Director,
Housing Works – Universal Design Institute*

(Session B) Caregiving:

***Understanding and meeting the needs...today and
tomorrow.***

Karen Knutson, Director of Client Services, SeniorBridge

(Session C) Transportation:

Making sure it's safe, easy and senior-friendly!

*Danny Pleasant, Interim Director, Charlotte Department
of Transportation;*

*Debra Campbell, Director, Charlotte-Mecklenburg
Planning Department*

- 12:00 Noon Lunch/Panel Discussion**

Moderator:

Dr. Dena Shenk, Gerontology Program, UNC Charlotte

- 1:15 PM Afternoon Breakout Sessions***
- 2:00 PM Break**

*Please visit Exhibitors
located in the Multipurpose Room.*

- 2:15 PM Call to Action**
- 2:45 PM Closing**

***The same topics are offered at both morning
and afternoon breakout sessions.**

OUR SPEAKERS...

Elinor Ginzler, Senior VP, Livable Communities Strategies, Office of Social Impact, AARP, is AARP's lead spokesperson for independent living and caregiving. She also spearheads efforts on housing, community services, and transportation options. Ms. Ginzler has been featured on The Today Show, The Early Show, Good Morning America, CNN and CBS Evening News. She holds a BA from the University of Pennsylvania and did graduate work at the University of Maryland.



Elinor Ginzler

Richard Duncan, Executive Director, Housing Works – Universal Design Institute, has over 24 years experience on community design for aging households and people with disabilities. He is the 2003 Icons of the Industry Award recipient from the Senior Housing Council, National Association of Homebuilders. Mr. Duncan is a graduate of Tufts University and the Department of City and Regional Planning, UNC Chapel Hill, planning program.

Karen Knutson, Director of Clinical Services, SeniorBridge, provides administrative and clinical leadership in geriatric care management and licensed home care. Currently editor-in-chief of The National Geriatric Care Management Journal, Ms. Knutson also presented at the White House Conference on Aging in Charlotte. She has her Masters of Business Administration from the University of Illinois and a Masters of Science in Nursing from Indiana University.

Danny Pleasant, Interim Director, Charlotte Department of Transportation, oversees a broad range of services to ensure Charlotte's future transportation needs. For over 25 years, he has been dedicated to building quality communities using thoughtful transportation planning and investment strategies. He is affiliated with Walkable Communities, Inc., American Institute of Certified Planners, Institute of Transportation Engineers (Fellow), Urban Land Institute, and Congress for New Urbanism and has a Bachelor of Science degree from NC State and a Masters of Urban Planning from Texas A&M University.

Debra Campbell, Director, Charlotte-Mecklenburg Planning Department, leads a joint City County Planning Agency that provides planning services for Charlotte-Mecklenburg. The 63-member Planning Department is responsible for efforts such as rezoning, historic district designation, subdivision processes, annexation, business corridors and capital needs assessments. With over 20 year's experience, Ms. Campbell is dedicated to public policy that will make Charlotte-Mecklenburg an eminently livable community. Ms. Campbell has a Bachelor of Science and a Masters in Public Administration from Middle Tennessee State University.

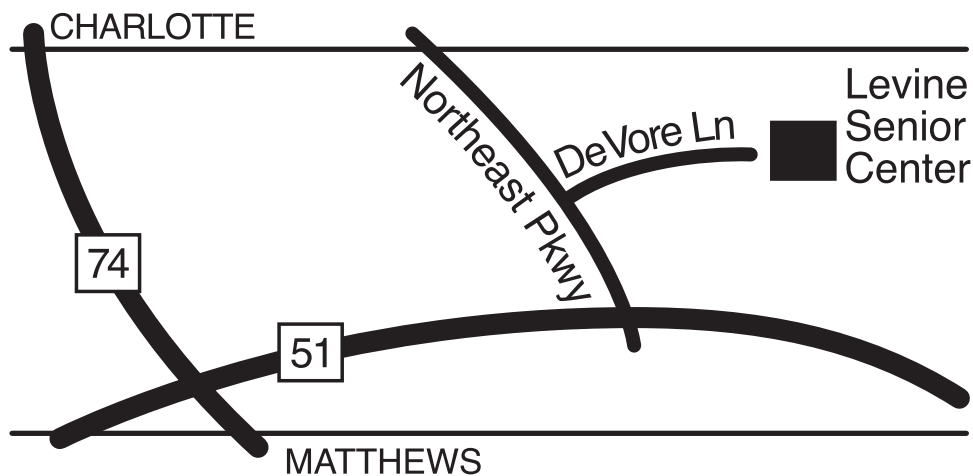
LEVINE SENIOR CENTER...

1050 DeVore Lane
Matthews, NC 28105

The Levine Senior Center began almost 32 years ago as a dream of an organization where older adults could share fellowship. Completed in 2006, the 19,500 sq. ft. building offers a place to enjoy nutritious meals, rooms for meetings, crafts, computer technology, exercise rooms and a pool.

Additionally the center offers space for receptions, family reunions, weddings, business meetings and club gatherings.

Council on Aging thanks Levine Senior Center for providing such a beautiful facility for Annual Conference 2008.



Directions to Levine Senior Center:

- From Hwy 74/Independence Blvd. take Hwy51/Matthews Township Parkway exit.
- Turn off the ramp going towards Sycamore Commons Shopping Center.
- Turn left onto Northeast Parkway.
- Turn right onto DeVore Lane.